



**FREEZE
DRIED**
CANDIES



FREEZE-DRIED CANDIES

COLOURFUL AND BURSTING. WORLDWIDE TREND.

Freeze-dried candy is rapidly emerging as a global trend, captivating consumers with its unique texture, intense flavor, and innovative appeal.

Market research highlights a growing demand for novel snacking experiences, with freeze-dried treats perfectly positioned to meet this craving. Social media platforms like TikTok and Instagram have played a pivotal role in fueling this trend, with viral videos showcasing the satisfying and

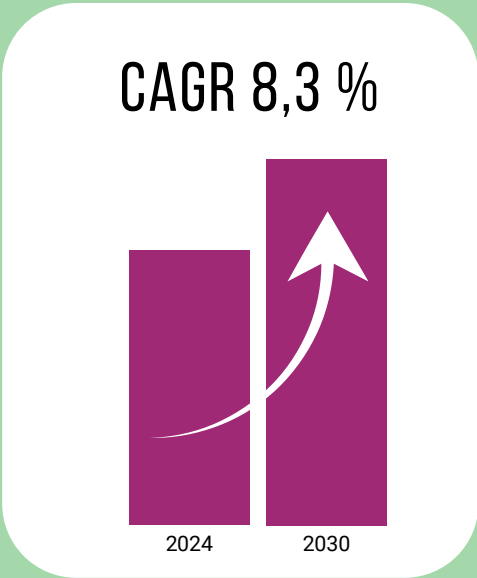
vibrant colors of freeze-dried sweets. Influencers and food enthusiasts alike are sharing creative ways to enjoy these treats - from standalone snacks to toppings on desserts and beverages - boosting consumer interest and driving sales.

THRIVE FREEZEDRY

We fuel life's important moments



MARKET SNAPSHOT



2023 Market Size:
USD 1,358.8 Million

2030 Projected Market Size:
USD 2,376.1 Million

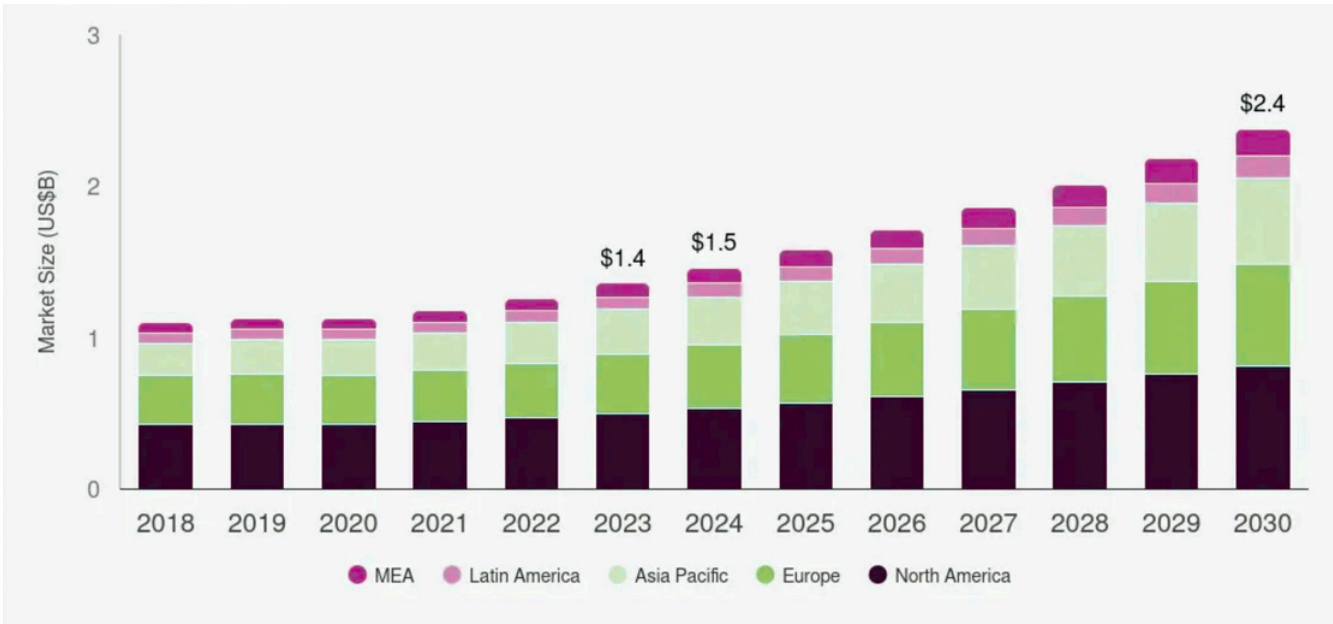
Fastest Growing Market:
Europe, Asia Pacific

Largest Market:
North America

Source: Grand View Research, Freeze Dried Candy Market

FREEZE DRIED CANDY MARKET

Size, by Region, 2018-2030



OUR CANDIES

A SELECTION OF OUR HIGHLIGHTS



FREEZE-DRIED MARSHMALLOWS

Discover the fun and fluffy crunch of freeze-dried marshmallows! Light and airy, they offer a sweet, melt-in-your-mouth experience with an irresistible crispy texture - perfect for snacking, toppings, or adding a playful twist to your favorite treats.

Applications

Snack, Hot Cocoa
Baking recipes
Dessert Topping



FREEZE-DRIED SOUR COLA RINGS

Freeze-dried sour cola rings deliver an exciting crunch with a light, airy texture that melts delightfully on your tongue. Their tangy, fizzy aroma perfectly captures the classic cola flavour with a zesty sour twist - an irresistible treat for adventurous snack lovers!

Applications

Snack, Party Mixes, Gift Baskets
Dessert Topping



FREEZE-DRIED SIZZLING RAINBOW

Orange, purple, green, yellow, pink, and white, freeze-dried Sizzling Rainbow offer a colourful mix with an explosion of intense, fruity flavour with a satisfyingly crispy, airy texture. Each one delivers the classic sweet taste you love - now light, crunchy, and irresistibly fun!

Applications

Snack, Party Mixes, Dessert Topping



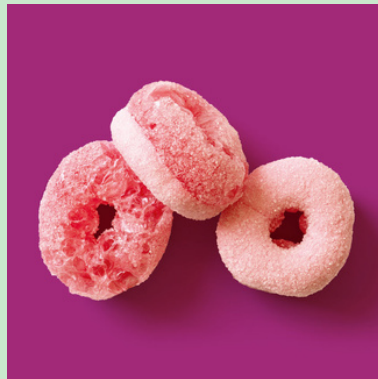
**FREEZE-DRIED
MINI APPLE RINGS**

Savor the crisp, refreshing taste of our freeze-dried mini rings!

Freeze-dried apple, strawberry and peach rings are outrageously delicious - bursting with intense, natural sweetness and a satisfyingly crisp, melt-in-your-mouth crunch that will have you hooked from the very first bite!

Treat yourself to a burst of fruity goodness with every crispy bite of our freeze-dried mini apple, peach, and strawberry rings!

Applications
Snack, Trail Mixes



**FREEZE-DRIED
MINI STRAWBERRY RINGS**



**FREEZE-DRIED
MINI PEACH RINGS**

BENEFIT #1

Crunchy, crunchy,
crunchy!

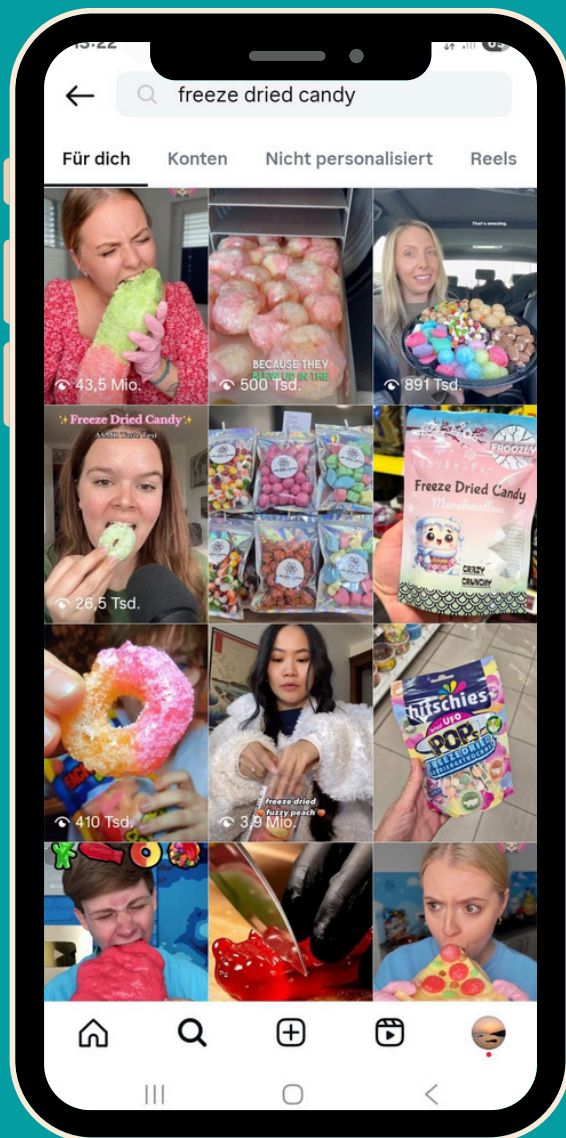
BENEFIT #2

Light, airy,
crispy texture!

BENEFIT #3

Magical
explosion of
flavours!

FREEZE DRIED CANDY WAVE



SOCIAL MEDIA IS DRIVING CONSUMER ENGAGEMENT

- TikTok #freezedriedcandy
- 4.7 Billion views
- 122 Millions posts in 2024



- Freeze-dried Candy is new and exciting
- Attracts Gen Z, also Millennials and kids
- Intensified taste and unique crunch experience



PRIVATE LABEL FREEZE-DRIED CANDY

CUSTOM PACKAGING, MADE IN GERMANY

Partner with us to bring cutting-edge freeze-dried confectionery to your customers. Elevate your product portfolio with sweet, crunchy delights that are sure to impress.

Contact us today to explore private label opportunities. Discover how freeze-dried candies can transform your offering in the international food retail sector.

CREATE YOUR OWN BRAND

Explore the crunchy taste experience for your brand - Candies in pouches.

PROFESSIONAL SUPPORT

Our experts will support you with knowhow about freeze-drying and packaging.

BENEFITS

The whole supply chain in one hand:

- raw materials supply
- freeze-drying
- packing

WHAT'S YOUR BRAND?



OUR CERTIFICATIONS





We fuel life's important moments.

We have a strong understanding of global culinary trends, and as a leading provider of freeze-dried ingredients, we work closely with our clients in the international food and beverage industry to develop custom product concepts.

We are committed to offering innovative products that are sourced directly from the ground up.

What is the most effective way to achieve this? We are dedicated to listening to our customers' needs, we are passionate about food products from seed to table, and we have a keen understanding of the market.

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FREEZE-DRY FOODS and PARADISE FRUITS FREEZE DRIED are part of **THRIVE FREEZEDRY**, world leader in freeze-dry, with more than 2,600 employees at locations in Europe, the USA, Latin America, and Asia.

